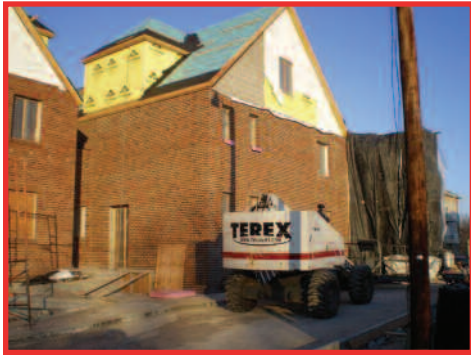
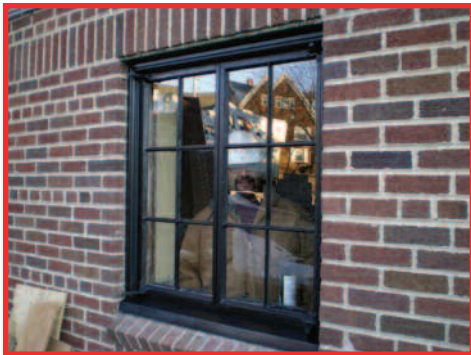


# A House Excelled by None

## THE CAMPAIGN FOR IOWA BETA



The east wall of the north addition has been bricked, and the heated plastic wall scaffolding structure has been moved to the north wall.



The restored steel windows are being installed under the supervision of Mike Cervantes, project superintendent.

### Campaign Status At-a-Glance

As of January 28, 2011

\$2,594,675 Total Commitments

314 Contributors

1,075 Mailable Alumni



Electrical wiring is being installed in the second floor computer room.



"Wear resistant" 5/8" dry wall in the hall leading to the third floor new dorm. This grade of dry wall is being used in all public areas in the house to minimize wear and tear.

## CAMPAIGN COUNTDOWN:

### 31 Weeks Until the Grand Opening of Iowa Beta Chairmen's Challenge Extended to Help Reach \$3 Million Goal

With fewer than 220 days left in our campaign, we're excited to announce that we have raised \$2.59 million from 314 donors. Between August 15 and December 31, 2010, we received gifts of \$225,895, and the Chairmen's Challenge matched each of those gifts. This success marks a huge step toward funding our progressing renovation. Thank you to everyone who donated.

#### Preview Tours

Excited to see our construction headway? We'll host tours of the construction site on Saturday, April 16 (VEISHEA weekend).

#### The Most Important Gathering in the History of Iowa Beta

9-10-11: The Grand Opening of Iowa Beta. Iowa State vs. Iowa football game. Please join the SigEp celebration of friendship and leadership. It will be a very special weekend.

#### The Race Is On

Before we gather to celebrate our campaign success, it's time for one last push. I'm excited to announce that the Chairmen's Challenge has been extended through 2011! The race is on for the final \$400,000, and, with the extension, now is the time to make your pledge if you have not already done so. In pledging your support of Iowa Beta, you can exponentially increase your impact by calling the brothers from your era to inspire them to make a gift as well.

As you will see from the list on the back page, some of our classes have stepped up big time, and other classes are still waiting for an opportune moment. Now is the time! We need everyone's help—regardless of gift size—to make Iowa Beta great for the next 80 years. A special thanks to all

the class leaders who have worked diligently over the past year to help us be successful.

#### +2 Challenge

As SigEps, we rise to meet every mission head-on. Are you up to the +2 challenge? Consider extending your pledge by two years. If you committed to a three-year pledge, stretch it to a five-year pledge. If it was a five-year pledge, make it seven. Hesitant to make the plunge? Consider what Iowa Beta has accomplished, thanks to your support:

- A beautiful new house is in the works.
- We have a Chapter of 70 very talented men, recently awarded the ISU President's Cup—one of only two fraternities on campus to receive this award.
- The undergraduates have committed \$80,726 to the campaign.
- We have a very talented Alumni Volunteer Corporation, chaired by **Ray Schwichtenberg '76** and **Brent Johnson, Missouri Lambda '84**.

We have a wonderful opportunity to capitalize on our momentum in this new year. I hope you'll join me in accepting the +2 challenge.

Please e-mail or call me. It's been a joy talking with Iowa Beta SigEps of all ages, all over the world, over the past year. I look forward to hearing from you.



Fraternally,  
**Jeff Prouty '79**  
Campaign Chairman  
jeff.prouty@proutyproject.com  
(952) 942-2922

## A FOUNDATION FOR THE FUTURE

### Why I Gave: Eric T. Crowell '80

Thanks to a couple of Iowa State Kappa Deltas, Greek recruitment was, in essence, over before it began for **Eric "Cromwell" Crowell '80**. After mentioning his plan to transfer from Grand View University to Iowa State his sophomore year, Eric's high school sweetheart and wife-to-be, Kathy Felice, insisted he meet with SigEp Little Sister Sue Fresco to discuss Iowa Beta. Sue raved that SigEp was the best fraternity on campus, and, taking up her invitation to the next SigEp party, Eric could only agree. "Guys like **Jeff Prouty '79**, **Les Hazelton '78**, and **Jim "Grandpa" Miller '79** became role models for many of us. They are still, as are many brothers, some of the finest citizens and leaders in their communities."

Eric hasn't fared so badly himself, serving as president and CEO of Iowa Health, with \$1.2 billion in gross annual revenue and 5,900 employees under his watch. "Education, hard work, and several good breaks helped me get to where I am professionally," Eric says, noting that the knowledge, values, and ethics he obtained from Iowa Beta served as the stepping stones for his success. "SigEp played a large role in guiding my view of life as a leader."



(Continued on back page)

# SIGMA PHI EPSILON

## Thank You, Generous Alumni, for Committing \$2,594,675

We are deeply grateful to the following brothers for committing \$2,594,675 to the *House Excelled by None* Campaign. Below you will find a list of donors by graduation year and the class participation percentage in parentheses. How many donors does your class have? To see the traditional donor list, visit <http://iowastatesigep.com>.

<b>1943 (20%)</b> Wayne J. Brown	<b>1959 (47%)</b> Ronald O. Baukol Robert E. Fisher Richard A. Grieve Roger F. Pohlman Roger F. Sellew Michael R. Steffenson C. G. "Turk" Therkildsen James J. Thompson George A. Wilson	J. Bradley Wiedmann Robert K. Willhelm William R. Yungclas	John D. Huston James C. Miller Kent E. Miller Jeffrey D. Prouty Steven C. Smith	<b>1996 (25%)</b> Lindsey R. Falk Troy W. Landers Joseph D. Smith Mark R. Swim Jeremy L. Wingerter	Zackery D. Schaaf Erik W. Wheeler Kyle C. Wood
<b>1945 (38%)</b> Robert O. Braeutigam Allan B. Burdick Theodore S. Simpson	<b>1960 (33%)</b> William P. Bancroft Brian G. Brunsvoold Richard L. Danzinger Gary W. Fridley Robert C. Rodert Lynn K. Vorbrich	<b>1966 (33%)</b> Michael C. Christenson John E. Horns William R. Knaack John A. Newton III James W. Tait	<b>1980 (33%)</b> Eric T. Crowell Mark R. Fabere Craig E. Hansen Mark E. Samuelson Peter H. Van Erkel Theodore T. Yungclas	<b>1997 (15%)</b> Joseph E. Kennedy Chad R. Mittelstadt Jeffrey J. Walsh	<b>2011 (55%)</b> Christopher M. Fabere Justin D. Holm Garrett P. Long Alexander J. McBride Michael McLellan Jonathan G. Mehle Bennett A. Noreen Sean M. Regan Chris Roderick Graham A. Whye
<b>1946 (13%)</b> Gene C. Phelps, DVM	<b>1961 (29%)</b> Alfred E. Borneman J. William Dalgetty Bud R. Fritzsche Robert B. Jones Warren Reedy Jerold D. Smart	<b>1967 (6%)</b> Robert L. Speers	<b>1981 (33%)</b> John E. Culliton Richard W. Hazelton James H. Quackenbush Matthew R. Teigland Jerry L. Wiand	<b>1998 (13%)</b> Benjamin C. Barnhart Blake R. Crawford	
<b>1947 (43%)</b> Alfred M. Miller Jr. Richard E. Smith Buel A. Williamson Jr.	<b>1962 (75%)</b> Bruce R. Barta Robert E. Jester Clifford P. Kasdorf David M. Mott Robert E. Palmer Artemas R. Roberts Bernard M. Sharp Lester C. Smith Terrence P. Stine	<b>1968 (15%)</b> David A. Fulghum H. Chris Horgen David M. Strachan	<b>1982 (11%)</b> Daniel P. Davison Jeffrey S. Reil	<b>1999 (13%)</b> Mark R. Anderson Daniel A. Jakobe David R. Thien	<b>2012 (75%)</b> Kalled Ashour Colton J. Carter Alex Feygin Wesley Geary Justin L. Heth Kyle Kalinosky Mark Krismanits Alex T. Kelly Stuart J. Millar Andrew J. Richards Cade C. Russell Anthony Turcato Steven Vuong Eric Wilt Kyle L. Zibrowski
<b>1948 (20%)</b> John R. Alt L. E. Brungraber Richard J. Denny	<b>1963 (52%)</b> Bruce M. Gibson Stephen W. Lind James M. Livengood Jack F. McGuire Thomas E. O'Fallon Herbert R. Ohrt Jr. David L. Posegate James D. Stephens Timothy M. Stine Marvin L. Straw N. E. Vosburg	<b>1969 (20%)</b> Curtis C. Baltz Douglas F. Winebright	<b>1983 (20%)</b> Robert A. Ackerman Randy L. Lisbona Douglas A. Pletcher James L. Swartwood	<b>2000 (13%)</b> Justin M. Crawford Adam M. Roti	
<b>1949 (7%)</b> Robert H. Lamb	<b>1964 (57%)</b> David J. Chipman William R. Donels John W. Essig William R. Grenawalt Robert W. Johnson Gary R. Kirk Ron E. Krajnovich James D. Lyons Dan R. McCarthy Michael F. Moehrl David W. Neal Richard M. Sanford Gary E. Sutton Bruce A. Thalacker Carl E. Vanderwilt	<b>1970 (31%)</b> Brian L. Baxter Robert B. Clowes William R. Daly James W. Richardson	<b>1984 (16%)</b> Dennis D. Flanery Lawrence R. Nedrow David L. Spaans	<b>2001 (11%)</b> Lucas W. Freed Brett R. Halverson	
<b>1950 (38%)</b> Darrel D. Reil Richard M. Vonberg	<b>1965 (60%)</b> Dr. Richard G. Andre John V. Hanson Roger A. Heimbuch Charles W. Hitzemann James M. Holcomb Gary A. Murphy John A. Rupp Fred B. Ryder Dennis Schumacher Mark E. Watson	<b>1971 (33%)</b> Gregg A. Coyle Ralph R. Stephens	<b>1985 (5%)</b> Gregory J. Burmeister	<b>2002 (19%)</b> Steven M. Kozlowski Christopher L. Leonard Christopher R. Richter Adam M. Thien	<b>2013 (64%)</b> Michael J. Beach Bryce Bernard Christopher Dearing David DeSimone Alex Ernst Adam Grittner Cameron Hagen Alex Hartogh Kyle Heffern Charles Heidrick Marcus Johnson Todd R. Johnson Marc Regan Mark W. Stratman Anton I. Sytine Allen Tessmer Brandon Ziemba
<b>1951 (30%)</b> James F. Erland Thomas H. Huston Robert A. Merriam	<b>1966 (57%)</b> David J. Chipman William R. Donels John W. Essig William R. Grenawalt Robert W. Johnson Gary R. Kirk Ron E. Krajnovich James D. Lyons Dan R. McCarthy Michael F. Moehrl David W. Neal Richard M. Sanford Gary E. Sutton Bruce A. Thalacker Carl E. Vanderwilt	<b>1972 (25%)</b> James J. Bolstad Thomas R. Schaefer	<b>1986 (10%)</b> Daniel G. Greteman Jonathan E. Spaans	<b>2003 (14%)</b> Kendall C. DeJonge Peter J. Iacovazzi	
<b>1952 (33%)</b> Robert A. Barnes John K. Scott Joseph R. Terry	<b>1967 (75%)</b> Bruce M. Gibson Stephen W. Lind James M. Livengood Jack F. McGuire Thomas E. O'Fallon Herbert R. Ohrt Jr. David L. Posegate James D. Stephens Timothy M. Stine Marvin L. Straw N. E. Vosburg	<b>1973 (50%)</b> Thomas G. Bastian Peter H. Gerdom Larry G. Gnewikow	<b>1987 (17%)</b> Scott L. Anderson Carl F. Challengren III G. Michael Maddock	<b>2004 (17%)</b> Ross E. Roti	
<b>1953 (0%)</b>	<b>1968 (52%)</b> Bruce M. Gibson Stephen W. Lind James M. Livengood Jack F. McGuire Thomas E. O'Fallon Herbert R. Ohrt Jr. David L. Posegate James D. Stephens Timothy M. Stine Marvin L. Straw N. E. Vosburg	<b>1974 (44%)</b> Leonard K. Hegna Henry H. Miles Gary L. Thien Terry P. Townsend	<b>1988 (0%)</b>	<b>2005 (14%)</b> Shawn M. Yockey	
<b>1954 (6%)</b> Gerald W. Jensen	<b>1969 (25%)</b> Alan L. Jenkins Kirk T. Phillips	<b>1975 (50%)</b> Thomas G. Bastian Peter H. Gerdom Larry G. Gnewikow	<b>1989 (12%)</b> R. Gary Krage Sean P. McMurray James L. Todsens	<b>2006 (0%)</b>	
<b>1955 (24%)</b> William J. Chambers Dr. Bruce Johnson Richard H. Stanley Jack D. Stiles	<b>1970 (31%)</b> Brian L. Baxter Robert B. Clowes William R. Daly James W. Richardson	<b>1976 (25%)</b> Gregory S. Bettcher Edward H. Hawks T. Mark Huston Michael P. Schwichtenberg Raymond D. Schwichtenberg Robert J. Vosburgh	<b>1990 (7%)</b> Bret D. Farrington	<b>2007 (8%)</b> Craig A. Beal	
<b>1956 (44%)</b> Emerson R. Bodell Richard B. Hudson Robert W. Johnson Harold A. Mullison Harold L. Shellabarger Charles R. Singer Raymond A. Wiley Jr. Richard L. Wilt	<b>1971 (33%)</b> Gregg A. Coyle Ralph R. Stephens	<b>1977 (21%)</b> Clifford R. Boldt Scott P. Fabere Timothy M. Reil	<b>1991 (8%)</b> Christopher L. Huston	<b>2008 (22%)</b> Daniel A. Assmann Adam R. Hamon Edward J. Predl Jon P. Van Erkel	
<b>1957 (43%)</b> C. Bruce Johnson Richard A. Liddy Gary B. Lyall Virgil M. Petty William R. Warner Richard A. Weinthal	<b>1972 (25%)</b> James J. Bolstad Thomas R. Schaefer	<b>1978 (62%)</b> Ross W. Beller Jeff A. Ehler Robert S. Hanser Leslie E. Hazelton Mark W. Leonard Donald A. Morris Rex W. Ridenoure Kent Watkins	<b>1992 (14%)</b> Duane A. Erickson Brian R. Lazear Travis A. Steen	<b>2009 (47%)</b> Andrew G. Broesder Logan J. Dzingle Clay A. Hopes Joseph J. Luzio Nick Morley Kevin P. O'Grady Zachary T. Rudd Vance A. Watts	<b>2014 (100%)</b> Samuel Groesch Morgan L. Hampel Christopher Lightfoot Scott McBride William Prescott Jeffrey J. Vathing
<b>1958 (41%)</b> Ronald J. Brickley Robert E. Cadwell, M.D. Dale L. Fridley Robert S. Goulding Lewis W. Gray Richard C. Nelson Bruce D. Rasmussen Daniel R. Salmon David H. Young	<b>1973 (50%)</b> Thomas G. Bastian Peter H. Gerdom Larry G. Gnewikow	<b>1979 (45%)</b> William G. Bathe	<b>1993 (17%)</b> Scott A. Duffy Douglas M. Pilkington	<b>2010 (82%)</b> Thomas J. Augustine Marcus Beasley William A. Bowles Christopher A. Countryman Morgan S. Dowdall Steven Erbstein Chad M. Hand Jack W. Heidrick Trenton G. Jacobson Drew Koeller Andrew W. Reid	<b>2015 (100%)</b> Tyler R. Fox Bryce Uitermarkt

### A FOUNDATION FOR THE FUTURE

(Continued from front page)

An industrial administration major at Iowa State, Eric knows the value of diligent academics in college, but he stresses that the university experience is about more than just grades. "Be as involved as you can—people skills are everything," he says. "Don't over-worry and study 24 hours a day. You will miss some of the most important parts of being a SigEp and preparing for life."

The memories Eric is grateful not to have missed? "Saturday cookouts on the patio," he reflects, "the 'table of knights' in our dining room, and the respect we learned and showed to our housemother: we learned how to pass the salt and pepper properly, when to stand for a lady, and not to rush the dessert or coffee till the housemom was finished!"

As an alumnus, Eric is proud that the collegians have built upon the principles and character that were the Chapter's foundation during his years as an active. And by supporting the campaign for Iowa Beta, he is helping to ensure that the tradition is passed on to the next generation. "I decided to support the capital campaign because I feel that, although facilities do not make a great chapter—the men and their vision, values, and ethics do, good facilities help convey pride and reflect upon the alumni who have come before them. The values SigEp acculturates will have the greatest effect on the future of the Chapter."

To his brothers who have not yet contributed toward the Chapter's goal, Eric encourages them to think of everything they gained from their Iowa Beta experience. "It is something you should want to do. Alumni can derive a personal satisfaction

from supporting the Chapter in whatever way they can," he says. "Legacy gifts, volunteering, an estate plan—bricks and mortar aren't for everyone, but helping with the future is a responsibility I believe we all share."

To contact Eric, e-mail him at [crowelet@ihs.org](mailto:crowelet@ihs.org).

### UPCOMING EVENTS

April 11-17 VEISHEA	9-10-11 The Most Important
April 16 House Construction Tours	Gathering in the History of Iowa Beta: The Grand Opening